



To: California Racial Equity Commissioners

From: Racial Equity Commission Staff

Re: Fundraising Committee Report to the Commission – June 28, 2024

Commissioners in attendance (virtual):

Gabe Maldonado and Angelica Salas

Committee Recap and Key Takeaways:

- Commissioners discussed two key priorities for the Committee:
 - Fundraising should support the work of the Commission including ensuring active community engagement.
 - Generate enthusiasm among philanthropy to invest in the development the framework and support organizations advocating for racial equity.
- Foundations have a real opportunity to support the success of the Commission and the framework.
- The staff need to be clear on staff needs to successful develop, implement and evaluate a racial equity framework. Knowing the cost of implementation is key to sustainability.
- Commissioners further discussed key foundations and corporations who are interested in advancing racial equity and justice.
- Commissioners explored strategy to engage corporations with corporate social responsibility arms on funding.

Next steps:

- Committee will connect staff with key foundation and corporate social responsibility leaders.
- Staff will draft strategy for outreach and engagement of foundations and corporate social responsibility leaders with a focus on representation and opportunities to support sustainability of the Commission. The strategy should clarify short, medium, and long term asks.
- Staff will follow up with Legal Counsel on who can provide gifts, donations, grants, or bequests to support the Commission activities and sustainability.

Intersection with Commission Strategy:

- Engaging philanthropy and corporate social responsibility entities can ensure community is able to actively engage and inform the Commission's charge.
- Philanthropy is a critical partner to build broader buy-in, advance narrative change, and the success of the State's efforts to advance racial equity and address structural racism.